

## FOR IMMEDIATE RELEASE

## TAKEUCHI HIRES NEW SOUTHWEST REGIONAL BUSINESS MANAGER

Atlanta, GA: <u>Takeuchi-US</u>, a global innovation leader in compact equipment, has announced they have hired Scott Mobley to the position of southwest regional business manager. The announcement follows Hampton Wideman's move to the western region after working in the southwest region for the past two years.

Effective immediately, Mobley is responsible in his territory to manage dealer relationships, develop new and existing markets, assist with inventories, and direct sales plans and program promotions.

Residing in Kansas City, Missouri, Mobley brings nearly 20 years of experience in the construction equipment and related businesses. Additionally, he has experience in both the rental and wholesale side of the equipment business.

"We are excited to have Scott on board and know that he will do a great job with his background in construction and rental—two of our biggest markets at Takeuchi," said Kim Robinson, director of sales, Takeuchi-US. "Other than coming up to speed on our equipment, it should be a seamless transition for him. We have no doubt that he will continue the momentum in the southwest that Hampton started."

For more information on Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit <u>www.takeuchi-us.com</u>. Follow Takeuchi on <u>Facebook</u> or on Twitter @TakeuchiMFG.

## About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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