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TAKEUCHI ANNOUNCES PENN JERSEY MACHINERY AS NEW DEALER

Atlanta, GA: Takeuchi-US, a global innovation leader in compact equipment, has announced Penn Jersey Machinery as a new dealer, serving customers in the northern New Jersey area. Currently located in Frenchtown, New Jersey the company offers equipment for sale, rent and product support. In June, Penn Jersey will be moving their Frenchtown operations to Middlesex, New Jersey.

Established in 1983, Penn Jersey Machinery is part of the Flagler CE Holdings Company, which also includes Flagler Construction Equipment, a Takeuchi dealer in Florida.

“Penn Jersey is a known dealer in the marketplace and is a well-established business,” said Kim Robinson, director of sales at Takeuchi-US. “We look forward to a great partnership and expanding our brand in the New Jersey area.”

“There is certainly a need for compact equipment in the area and Takeuchi has established a great offering of durable machines,” said Mark McDonell, president of Penn Jersey. “We pride ourselves on customer service and this is one additional option we can bring to our customers.”

Penn Jersey will carry the full lineup of Takeuchi products, including excavators, skid steers, track loaders and wheel loaders.

For more information on Takeuchi, visit www.takeuchi-us.com.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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