

FOR IMMEDIATE RELEASE

## TAKEUCHI PROMOTES DAVID PEARSON TO DIRECTOR OF OPERATIONS — WHOLE GOODS

Atlanta, GA: [Takeuchi-US](http://www.takeuchi-us.com), a global innovation leader in compact equipment, has promoted David Pearson as the director of operations – whole goods, effective immediately. Pearson most recently held the position of inside sales manager.

As director of operations – whole goods, Pearson will be responsible for the management and direction of all inside machine related activities, including ordering, forecasting, inventory, prepping, shipping, receiving and inside sales.

Pearson has been with Takeuchi for over 30 years, starting out part-time while in high school. In 1985, he transitioned to a full-time position working with machine inventory and parts shipping.

“I am confident that David’s new role and areas of responsibility will lead to greater heights and contribute to the ongoing success of Takeuchi,” said Clay Eubanks, president of Takeuchi-US. “David is very dedicated to Takeuchi and we appreciate the hard work that he has always put forth. He has been an invaluable contributor for over three decades and his new role is well deserved.”

For more information on Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on [Facebook](https://www.facebook.com/TakeuchiMFG) or on Twitter @TakeuchiMFG.

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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