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TAKEUCHI HIRES NEW PRODUCT AND TRAINING MANAGER

Atlanta, GA: [Takeuchi-US](#), a global innovation leader in compact equipment, has announced they have appointed Michael Shebetka to the position of product and training manager. The move follows the promotion of David Caldwell to national product manager.

As product and training manager, Shebetka will be in charge of product information and training for both dealers and field representatives. Additional responsibilities include performing the role of product trainer at Takeuchi's national training events at the Pendergrass, Georgia US headquarters, as well as out in the field.

Shebetka was previously employed by Takeuchi-US for nearly five years starting back in 2003 as the regional sales manager in the Southeast and Western US. He moved back to his hometown of Cedar Rapids, Iowa to be the outside sales representative for Martin Equipment. During his time there he sold John Deere construction and forestry equipment in an Iowa territory.

“Michael has a range of industry experience from both the distribution side and manufacturing side that will be of great benefit in his new role at Takeuchi” said David Caldwell, national product manager, Takeuchi-US. “We feel with his previous experience at Takeuchi and his knowledge of our culture and product he will be a great asset to both our company and our customers.”



About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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