

FOR IMMEDIATE RELEASE

## TAKEUCHI ANNOUNCES NEW REGIONAL BUSINESS MANAGER

**Atlanta, Georgia:** Takeuchi-US, a global innovation leader in compact equipment, has announced that they have hired Paul Wade to the position of Midwest regional business manager, effective immediately. New to the company, Wade has years of experience in the compact equipment market as a sales and marketing manager.

As the Midwest regional business manager, Wade will be responsible in his territory for managing dealer relationships, developing new and existing markets, assisting with inventories, and directing sales planning and program promotions. Residing in Naperville, Illinois, Wade has nearly 20 years of experience in the sales and marketing fields.

“Paul has extensive knowledge and experience in both sales and marketing compact equipment, so he will be a great fit for Takeuchi in the Midwest,” says Kim Robinson, director of sales, Takeuchi-US. “With all of his experience it should make joining Takeuchi a pretty seamless transition. We look forward to having Paul onboard.”



### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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