

## FOR IMMEDIATE RELEASE

## TAKEUCHI FLEET MANAGEMENT SERVICE NOW AVAILABLE ON TAKEUCHI MACHINES

Atlanta, GA: <u>Takeuchi-US</u>, a global innovation leader in compact equipment, has launched a new telematics system, Takeuchi Fleet Management (TFM). This is Takeuchi's first step in a multifaceted initiative to know their customers better. Now available at all local dealers, TFM hardware is standard equipment on select excavators and track loaders in the Takeuchi lineup.

With the launch of TFM, Takeuchi along with their dealers and customers will have visibility into their equipment like never before. The new monitoring system checks the health of Takeuchi equipment and minimizes costly repair calls with real-time machine information.

Features include remote diagnostics that reduces service trips by capturing run hours and equipment data. Utilization tracking allows the operator to make decisions based on actual equipment use, while also scheduling maintenance based on run hours. This saves time, parts and money by avoiding unnecessary maintenance. In addition, TFM minimizes cost with the precision to identify the problem as soon as it starts. This allows the service person to bring the correct tools and parts the first time, limiting any downtime.

"We are very excited about the new TFM feature and we believe it will provide operators with increased value, a greater capacity to maximize profitability, reduce downtime, and improve efficiency," said Jonathan Martinez, project manager at Takeuchi-US. "There are so many benefits to the TFM system, including eliminating any guessing game to make TFM users aware of any issues in real-time. This is a great new addition to our lineup."

Machines equipped with TFM hardware as standard equipment will also include the service through the standard warranty period. For more information on the Takeuchi Fleet Management, Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit <u>www.takeuchi-us.com</u>. Follow Takeuchi on <u>Facebook</u> or on Twitter @TakeuchiMFG.

## About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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