



FOR IMMEDIATE RELEASE

## TAKEUCHI ANNOUNCES COURSON EQUIPMENT COMPANY AS NEW DEALER IN NEVADA

**Atlanta, GA:** Takeuchi-US, an innovative global leader in compact equipment, has announced Courson Equipment Company of Carson City, Nevada as a new dealer. Serving northern Nevada, Courson will carry the full lineup of Takeuchi products, including excavators, skid steers, track loaders and wheel loaders, in addition to parts and equipment repair.

Established over 20 years ago, the full-service equipment dealer serves the commercial, municipal and construction markets. Courson Equipment has been a direct customer and distributor for the Takeuchi lineup for several years, but the new partnership makes them a full-time dealer and distributor, expanding its Takeuchi offering.

“Courson Equipment has a great customer base throughout the nine counties in northern Nevada it serves,” said Kim Robinson, director of sales at Takeuchi-US. “They have been around awhile and have a very knowledgeable and hard-working staff. We are looking forward to our partnership with them.”

“We have worked with Takeuchi equipment for a long time and our customers have had a lot of success with them. We have been very impressed with the quality of equipment and the support we get from Takeuchi,” said Chris Courson, president of Courson Equipment Inc. “Becoming a full-time dealer will further benefit our customers and we are excited to work more closely with Takeuchi.”

For more information on Takeuchi track loaders, wheel loaders, excavators, or skid steers, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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