



FOR IMMEDIATE RELEASE

TAKEUCHI ANNOUNCES BOYD EQUIPMENT AS NEW DEALER IN NEW BRUNSWICK

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has announced Boyd Equipment Ltd. of Maugerville, New Brunswick, Canada as a new dealer. Serving 10 counties around New Brunswick, Boyd Equipment will carry the full lineup of Takeuchi products, including excavators, skid steer loaders, track loaders and wheel loaders, in addition to parts and performing equipment repair.

Established in 2011, the full-service dealer is a family owned and operated business specializing in heavy equipment sales by father and son Mitch and Tyler Boyd. Mitch has more than 40 years of experience in the equipment business and has successfully owned and operated three dealerships in his career.

“In a short period of time, Boyd Equipment has become very successful with tremendous customer support for both their dealership and the products they sell,” said Kim Robinson, director of sales at Takeuchi-US. “We believe they will do a great job of making the Takeuchi brand presence known, which we haven’t had yet in the New Brunswick area.”

“We have been really impressed with the Takeuchi machines and feel they will provide our customers with a great compact offering,” said Mitch Boyd. “We fully believe these machines will flourish and are excited to be a Takeuchi dealer.”

The 10 counties that will be able to buy and rent Takeuchi equipment include Albert, Carleton, Charlotte, Kings, Queens, Saint John, Sunbury, Westmorland, Northumberland and York.

For more information on Takeuchi track loaders, wheel loaders, excavators, or skid steers, visit www.takeuchi-us.com. For more information on Boyd Equipment, visit www.boydequipment.net. Follow Takeuchi on [Facebook](#) or on Twitter @TakeuchiMFG.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:
Sean Neugent, Performance Marketing
seann@performancemarketing.com
Phone: 515-273-2483

Clay Eubanks, President
519 Bonnie Valentine Way
Pendergrass, GA 30567
Phone 706.693.3600
Information available at www.takeuchi-us.com

###