

FOR IMMEDIATE RELEASE

TAKEUCHI HIRES NEW SOUTH REGION MANAGER

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has hired Shane Sirmons as the new south region manager, effective immediately. In this role, he will be responsible for all the sales development and activity within Tennessee, Georgia, Alabama and Mississippi.

As a the region manager, Sirmons' main responsibility is to achieve region market share objectives through dealer activities such as development, recruitment, goal setting, sales planning and performance evaluations. His other areas of focus will include inventory control, forecasting, program promotion and communication, national and direct rental account support.

"I am proud to be representing a product line as well respected as Takeuchi is here in the U.S. and I look forward to contributing and working here," said Sirmons. "The team has an extensive amount of experience and I will gain a great deal of knowledge working with these industry leaders."

With over 18 years of construction and rental industry experience, Sirmons has worked for manufacturers and rental houses throughout his career. Most recently, he was a district sales manager for Manitou Americas since 2014.

"We are excited to bring Shane aboard here at Takeuchi with a proven track record throughout his career," said Kim Robinson, director of sales at Takeuchi. "Shane has a great deal of experience with construction manufacturers who offer similar machines as we do, so it should be an easy transition. We have no doubt he will be successful in this role."



For more information on Takeuchi excavators, skid steers, track loaders, or wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on Facebook or on Twitter @TakeuchiMFG.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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