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DYKES EQUIPMENT DBA APPLING MOTORS INTRODUCED AS NEW TAKEUCHI DEALER

Atlanta, GA: [Takeuchi-US](#), a global innovation leader in compact equipment, has announced [Dykes Equipment doing business as \(dba\) Appling Motors](#) as a new dealer, serving South Georgia. The full-service dealer specializes in new and used equipment. They will carry Takeuchi excavators, skid steer loaders, track loaders, and wheel loaders for their primary customer base of agriculture and small to medium contractors.

Based in Baxley, Georgia, Appling Motors has been in business for over 50 years, originally selling vehicles before transitioning to a tractor sales and service location. Owner Gary Dykes began working there in 1995 before purchasing the company in 2005, reforming it to Dykes Equipment Co. Inc. dba Appling Motors.

Today, Appling Motors provides customers with an array of products, parts and service through its dedicated staff.

“With the products and programs offered by Takeuchi, we expect to be able to expand our customer base in addition to offering dealer-owned rental fleet options in the region,” said Dykes. “Our location on a main road through Baxley with roof-covered display areas allows us to showcase Takeuchi as a premier product, while also protecting units from harsh weather conditions.”

“We are very excited to start work with Appling Motors, which shows a great aptitude for growing its business,” said Kim Robinson, director of dealer development at Takeuchi. “Appling Motors has been around for decades and is very reputable throughout South Georgia. We know they will do a great job with our machines.”

For more information on Takeuchi track loaders, wheel loaders, excavators, or skid steers, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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