



FOR IMMEDIATE RELEASE

TAKEUCHI HIRES NEW REGIONAL PRODUCT MANAGER FOR THE MIDWEST

Atlanta, GA: Takeuchi-US, an innovative global leader in compact equipment, has hired Jim Spicer as a new regional product manager for the Midwest, effective immediately.

As regional product manager, Mr. Spicer will be responsible for dealer sales training, supporting national accounts and national account training, and growing the dealer retail business and market share within the Midwest region.

Mr. Spicer comes to Takeuchi with 9 years of experience working on the dealer side. He recently was with a dealer in Bloomington, Illinois as a sales account and operations manager. Prior to that, he was a product support specialist working with a dealership in Farmer City, Illinois.

While working with previous dealerships, Mr. Spicer received direct sales and service training from Takeuchi product managers as part of Takeuchi's Sales School. He took part in Sales School on five separate occasions.

"Having nearly two decades of experience on the dealer side will be beneficial in this position as Jim will work side by side with our dealers," said Henry Lawson, director of sales at Takeuchi. "Jim has also received a lot of training on our products from our product managers in the past, so he already knows our products well. The transition will be seamless."

For more information on Takeuchi track loaders, wheel loaders, excavators or skid steers, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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