



FOR IMMEDIATE RELEASE

## TAKEUCHI NAMES PATRICK KIRYCHUK AS REGIONAL BUSINESS MANAGER FOR CANADA & ALASKA

**Atlanta, GA:** [Takeuchi-US](#), an innovative global leader in compact equipment, has announced Patrick Kirychuk as Region Business Manager for Canada and Alaska, effective immediately. Mr. Kirychuk's main responsibilities include supporting our dealers and customers across Canada and Alaska.

Mr. Kirychuk has almost two decades of experience in heavy equipment sales and management in various roles. Most recently he was employed with SMS Equipment in Alberta, Canada as a Sales Representative and then promoted to Product Manager. In his time as a Sales Representative for SMS Equipment he successfully grew the market in the Calgary Region, developing new customers for a very specific product line and worked extensively with Takeuchi products.

"We are very excited to welcome Patrick to our team" said Henry Lawson, director of sales for North America. "He has a great deal of experience, not only working in the industry but is also well acquainted and knowledgeable with the Takeuchi product line. With his positive attitude and experience he is going to be an excellent addition to our team."

For more information on Takeuchi track loaders, excavators, wheel loaders or skid steers, visit [www.takeuchi.com](http://www.takeuchi.com). Follow Takeuchi on Facebook or on twitter @TakeuchiMFG.

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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