

FOR IMMEDIATE RELEASE

TRI-WEST TRACTOR AWARDED WEST REGION TAKEUCHI DEALER OF THE YEAR

Atlanta, GA: [Takeuchi-US](http://www.takeuchi-us.com), a global innovation leader in compact equipment, has awarded [Tri-West Tractor](#) the 2019 West Region Dealer of the Year for their successful sales efforts. Takeuchi's Regional Business Manager Hampton Wideman was on hand at the 2020 ConExpo show to present the much-deserved award.

Tri-West Tractor was named the West Region's Takeuchi Dealer of the Year after considering their commitment and excellence in a number of areas including sales performance, parts support, product support, and training. Tri-West Tractor is a family owned business and is based in Livermore, California.

"We are so excited to be giving this award to Tri-West Tractor, they have been a good dealer for us, and we know they work hard to support Takeuchi customers," said Wideman. "Tri-West Tractor is a top-performing dealer who has really done a great job with the Takeuchi products, and we look forward to working them for years to come."

"It is an honor to be named the West Region's Dealer of the Year by Takeuchi, as it really reflects the hard work of all of our employees at Tri-West Tractor," said Randy Cram, president of Tri-West Tractor. "We have a very knowledgeable staff who always puts the customer at the forefront of everything we do. Takeuchi has been a wonderful product line for us over the years and we look forward to our continued partnership with such a good company."

For more information, please visit www.takeuchi-us.com.

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:
Sean Neugent, Performance Marketing
seann@performancemarketing.com
Phone: 515-273-2483

Tammie Snodgrass, National Marketing Mgr.
519 Bonnie Valentine Way, Pendergrass, GA 30567
info@takeuchi-us.com
Phone 706.693.3600

###