



FOR IMMEDIATE RELEASE

## TAKEUCHI PROMOTES SHAY KLUSMEYER TO DIVISIONAL MANAGER

**Atlanta, GA** (January 26, 2021): Takeuchi-US, an innovative global leader in compact equipment, has promoted Shay Klusmeyer to divisional manager. Formerly Takeuchi's Central Midwest regional manager, Klusmeyer will now lead Takeuchi's regional business managers and regional product managers as they support dealers and customers in the company's West, Southwest, Central Midwest and Midwest regions.

"Since joining Takeuchi in 2019, Shay has demonstrated exceptional leadership and relationship-building skills," said Henry Lawson, director of sales for Takeuchi-US. "His enthusiasm and motivation have also served him well throughout his sales career. We're confident in Shay's abilities to lead our business and product manager teams to even greater success throughout their regional territories."

Based in Perry, Okla., Klusmeyer came to Takeuchi in 2019 as a business manager for Western Illinois, Missouri, Kansas, Oklahoma and West Texas. In 2020, after a realignment of regions, he became the regional business manager for the Central Midwest. Before joining Takeuchi, Klusmeyer was a regional business manager for Mahindra Americas where he oversaw the development of various product lines.

"I'm very proud to be a part of the Takeuchi family, and I'm ready to put my skills to work in this new position," said Klusmeyer. "I'm looking forward to sharing what I've learned during my tenure in this industry to help our regional managers continue to provide top-notch support to Takeuchi dealers and customers."

For more information on Takeuchi dealers, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit [www.takeuchi-us.com](http://www.takeuchi-us.com). Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

### About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

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