



FOR IMMEDIATE RELEASE

TAKEUCHI TRAINING CENTER ADDS NEW TECHNICAL TRAINER AND TRAINING COORDINATOR

Atlanta, GA (Mar. 4, 2021): Takeuchi-US is preparing for the opening of the new Takeuchi Training Center with the addition of Ashleigh Gross as a technical trainer and Megan McFarlane as training center coordinator.

“Providing our salespeople, dealer principals, dealer technicians and corporate dealer trainers with the best possible training is extremely important to Takeuchi’s ongoing success,” said Keith Kramlich, Takeuchi’s national product and training manager. “By opening a new training center and adding Ashleigh and Megan to our staff, we’re truly taking our sales and technical instruction to the next level. Our new training center will have larger classrooms, and with the addition of Ashleigh we now have the staff to increase class capacity and add more service training classes in the coming months.”

As Takeuchi’s new technical trainer, Ashleigh Gross will be responsible for conducting all types of training for our dealer’s technicians as well as our own staff. She will be developing training materials and maintaining training equipment, tools and supplies. Ashleigh comes to Takeuchi from Alban CAT in Myersville, MD where she served as a technical training instructor, creating curricula, documentation and training courses while increasing efficiency and exceeding training goals. Her past positions include operations management, heavy equipment operation and more than two years with Johnston Community College in Smithfield, NC as an adjunct instructor on engines, hydraulics, basic electricity, industrial maintenance and transmissions. Ashleigh holds a master’s degree in trade education from Oswego State University in Oswego, NY and a bachelor’s degree in technology management from Morrisville State College in Morrisville, NY.

Megan McFarlane, Takeuchi’s new training coordinator, will manage training inquiries and coordinate service and sales training schedules. She will also be responsible for registration requests, event planning, billing and customer communication. Megan comes to Takeuchi from her former position as a business development representative for Lockstep Technology Group in Duluth, GA where she supported the sales team with new prospect lead generation, webinar creation, special events and customer relationship management. Megan has a bachelor’s degree in psychology with a minor in sociology from Georgia State University in Atlanta.

The Takeuchi Training Center is located in a facility next door to the company’s headquarters in Pendergrass, Ga. Courses that will be offered weekly include instructor-led, intermediate-level technical trainings for both compact track loaders and compact excavators with simultaneous classes starting in May 2021. These classes cover general machine layout, electrical and hydraulic component location and function, general engine controls and exhaust after-treatment systems on all products. Soon, Takeuchi will also offer quarterly sales training for dealers as well as advanced technical training. Beginner-level courses will be offered online via Takeuchi’s Learning Management System.

“Providing top-notch training to our employees and dealer partners helps us ensure that our customers will get the kind of support that they expect and deserve from Takeuchi,” Kramlich said. “We’re extremely pleased to welcome Ashleigh and Megan to our team, and we’re looking forward to their contributions as we continue to enhance and grow our training program.”

To find a Takeuchi dealer near you, visit the [Takeuchi dealer page](#). For more information on Takeuchi track loaders, excavators and wheel loaders, visit www.takeuchi-us.com. Follow Takeuchi on [Facebook](#) or on Twitter [@TakeuchiMFG](#).

About Takeuchi

Takeuchi is an ISO 9001 certified manufacturer of an extensive line of compact track loaders, compact excavators, compact wheel loaders, and skid steer loaders. Founded in 1963, Takeuchi was the first company to introduce the compact excavator to North America, setting the stage for one of the highest growth product segments ever introduced in the compact equipment market. The compact excavator has become a main line product for both rental and construction/utility companies. Takeuchi continued to lead the compact construction industry with the introduction of the first compact track loader to North America.

For more information, please contact:

Lynette Von Minden, Senior PR Counsel
Swanson Russell
lynettev@swansonrussell.com
Phone: 402-437-6457

Tammie Snodgrass, National Marketing Manager
519 Bonnie Valentine Way
Pendergrass, GA 30567
info@takeuchi-us.com
Phone 706.693.3600

###